PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

For: MEDIA MONITORING, MANAGEMENT AND INFORMATION SYSTEM

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail, postage prepaid, in an envelope addressed to Mail Stop Amendment, Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450 on October 2007

Carol Prentice

THIRD SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Dear Sir:

In accordance with 37 C.F.R. §1.56, Applicants wish to call the attention of the Examiner to the following references:

U.S. PATENT(S):

Patent No. Patentee Date of Issue
6,101,310 Terada et al. Aug 08, 2000

A completed form PTO-1449 is enclosed.

Consideration of these references by the Examiner is respectfully requested. To date, a first Office Action on the merits has not been received in connection with this application.

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This Information Disclosure Statement is therefore believed to be timely filed.

The submission of the listed documents is not intended as an admission that any such document constitutes prior art against the claims of the present application. Applicant does not waive any right to take any action that would be appropriate to antedate or otherwise remove any listed document as a competent reference against the claims of the present application.

Respectfully submitted,

October 15, 2007 Date:

ATTORNEY DOCKET NO.: SOL-171

Douglas M. McAllister Attorney for Applicant(s) Registration No. 37,886 Lipsitz & McAllister, LLC 755 Main Street, Bldg. 8 Monroe, CT 06468 (203) 459-0200